


# The Val di Fassa Ski World Cup has been revealed Ceremony in presence of Deville and Costazza

The Val di Fassa Women World Cup has chosen a location that had already been a lucky charm in January 2019 to present to the press the Downhill and SuperG races that will take place between Wednesday 24th and February 28th on the slope La VolatA in the ski area San Pellegrino. As well as on occasion of the Junior World Championships, the meeting with the press, organized with the aim to relate about the history and the details of this great event that has been pursued during more than 30 years, has been hosted by the Edo Benedetti room, at the Gruppo Itas Mutua headquarter in Trento. Itas is one of the most important partners of the event and the president Fabrizio Lorenz did the honours today. Andrea Weiss, president of the Organizing Committee, together with the provincial Councillor for the craftsmanship, commerce, promotion, sport and tourism Roberto Failoni and the Fisi Trentino president Tiziano Mellarini, who is also part of the executive board of the event, has recalled that in this moment, difficult for both the tourism and the economy of the mountains, the World Cup in Val di Fassa is more than ever a ray of light, able to bring optimism and hope and demonstrate the value of winter sports.

"In less than two months – **Andrea Weiss** has stated – we have been able to establish an organizational machine, capable to respond to all the needs of the International Federation and of the TV production and broadcasting. This is thanks to the experience matured during twenty years in the Europe Cup, but most of all thanks to the expertise matured during the Junior World Championships".

"When I became provincial councilman, two years ago, - **Roberto Failoni** says – I immediately accepted the request of Val di Fassa to support the approaching process towards this important goal, that had been started long time before, and for which the Junior World Championships had been a main stage. Today, we can welcome three World Cup races, and we are happy because this can become one of the best advertisements to relaunch the winter tourism, which is living a very difficult moment. The chance of hosting a women competition, while the Italian team is performing really well, is another important aspect".

It is also a great opportunity for our athletes, who have the chance to do great things in front of the whole world – has stated the FISI Trentino President, **Tiziano Mellarini**. Our talented athletes, such as Laura Pirovano, can get a big motivation from such an appointment in their land. We didn't have much time to organize the event, but we are used to demonstrate that we are ready when great events like this knock at our door, and this has also been the occasion.






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Prestige to the appointment has been given by the presence of the two champions and testimonials of Val di Fassa **Chiara Costazza,** winner of a World Cup race in Lienz in 2007, and **Cristian Deville**, who was the extraordinary winner of a slalom in Kitzbühel in 2012. They have shown their enthusiasm for this assignation, as well as the FISI vice president **Angelo Dalpez** and the Coni Trentino president **Paola Mora**. Representing the strategic world of the institutions, who give a precious help on the field, the Colonel **Sergio Giovanni Lancerin**, commandant of the Guardia di Finanza Alpine School in Predazzo, and **Marco Peru** from the Police Alpine Training Centre in Moena.

As it happens in all the events, a strategic role is that of the partners which support this World Cup event, some of which were also at the meeting, such as the president of the Cassa Centrale Banca **Giorgio Fracalossi** and the president of Cavit **Lorenzo Libera**. Among the partners, there are brands of absolute level such as Trentino Marketing, Cassa Rurale Dolomiti, Gruppo Itas Mutua, Dolomiti Energia, Dolomiti Superski and the technical partner Energia Pura.

The race schedule is the following: On Wednesday, February 24th and on Thursday, February 25th, at 11.00 a.m., there will be the two downhill official trainings, and then on Friday 26th February at 11.45 a.m., time for the first downhill, followed on Saturday, at 11 a.m. by the second one. Final act on Sunday, February 28th, with the SuperG starting at 11.00 a.m. These competitions take place just after the World Cup in Cortina and before the finals in Lenzerheide and could determine the winners of the World Cup in the discipline. For what concerns the Downhill cup, there are still three races scheduled and on top of the ranking there is the unlucky champion from Bergamo Sofia Goggia, who is 195 points ahead from the American Breezy Johnson and 210 points ahead from the Swiss Corinne Suter, while there are still two SuperGs, with the new World Champion Lara Gut Behrami on top of the ranking with a considerable advantage on her teammate Corinne Suter.

Alongside the event manager Cristoforo Debertol, the new working group can count on numerous professionals and volunteers, as well as on the technical competence of the two race directors Rainer Senoner from Gardena and Cesare Pastore from Moena and of the slope coordinator Mattia Giongo.